



We are in the Brazilian market since 2005 focused on frozen and bake ready products, becaming a reference in the food industry in the mid-west of Brazil.

In 2019 our company endeavour in the foreing trade market, exporting to China, and now looking for new markets.







#### **MISSION**

DEVELOP, PRODUCE AND
DELIVER FLAVORS TO MEET THE
EXPECTATIONS AND TO SATISFY
PEOPLE'S TASTE

#### **VISION**

TO BE A REFERENCE COMPANY IN FROZEN FOOD, TRUSTWORTHY AND INNOVATIVE FOR SATISFYING PEOPLE

#### **VALUES**

TRANSPARENCY
LIABILITY
RESPECT
FAMILY
SINCERITY
LOVE/COMPASSION
COMMITMENT









#### THE COMPANY'S

## COLORS MEANING

#### **BLACK**

IT IS A POWERFUL

**COLOR THAT IS** 

SYNONYM OF

LUXURY,

SOPHISTICATION.

**ALSO EXPRESSES ITS** 

GOURMET SIDE.

#### **ORANGE**

**VIBRANT COLOR** 

AND FULL OF

**ENERGY. IT IS SIGN** 

OF JOY. IT IS

**ASSOCIATED WITH** 

**FOOD AND** 

STIMULATES THE

APPETITE.

#### WHITE

IT IS CONSIDERED AS

THE COLOR OF

PERFECTION. IT MEANS

SINCERITY, PURITY,

**CLEANING AND ALSO** 

THE COLOR OF

**OBJECTIVITY.** 







#### **RAW MATERIAL**

CHEESE



WE USE PARMESAN, MUZZARELLA AND HALF RIPENED CHEESE



INDUSTRIAL

**PRODUCTION** 



PREMIUM LINE

- Brazilian Cheese Bread
- Biscuit Cheese Bread





# PRODUCTION CAPACITY PREMIUM LINE

DAILY 25 TONS
MONTHLY 600 TONS





#### **Premium Biscuit Cheese Bread**

Product with a soft and smooth texture, they are slightly buttery with a thick taste crust that crumbles. It has an authentic and delicious mozzarella cheese flavor and it can be served at any time.

The recipe is from the region of Mato Grosso State, which there is three ecosystems Amazon, Cerrado and Pantanal.

The product contains:

90% sweet cassava powder (polvilho); This ingredient helps to retain humidity and softness for much longer. The baked product has a moisture loss between 12 to 14%.

10% sour cassava powder (polvilho). This ingredient helps in the product expansion and growth while being baked;

32% mozzarella cheese, which has more than 30 day-maturation;

The product should not be baked too much. Its texture should become a light gold yellow;

Can be served with coffee, tea, juices and soft drinks;

There is not cassava starch (fécula) in the recipe, avoiding

stomach discomfort like stomach heartburn;

Its half-moon shape brings refinement and explosion of flavors and aromas.





#### **Premium Brazilian Cheese Bread**

Product with a soft and smooth texture, they are slightly buttery with a thick taste crust. It has an authentic ripened cheese flavor from Pantanal region and it can be served at any time, during breakfast or as a snack.

The recipe is from the region of Minas Gerais State, where Brazilian Cheese Bread were created, and was adapted to our ripened cheese from Pantanal region, which is stronger, spicier and there is low sodium content.

The product contains:

80% sweet cassava powder (polvilho); This ingredient helps to retain humidity and softness for much longer. The baked product has a moisture loss between 16 to 18%.

20% sour cassava powder (polvilho). This ingredient helps in the product expansion and growth while being baked;

26% ripened cheese, which has more than 45 day-maturation;

The product should not be baked too much. Its texture should become a light gold yellow;

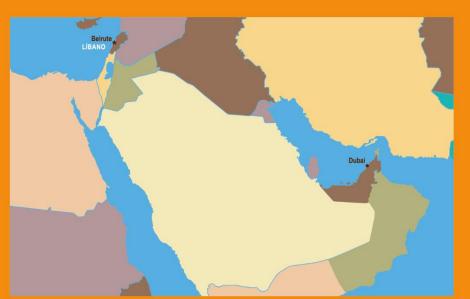
Can be served with coffee and tea;

There is not cassava starch (fécula) in the recipe, avoiding stomach discomfort like stomach heartburn;

Its rounded shape brings refinement and explosion of flavors and aromas.









# EXPORT TO CHINA, ASIA AND MIDDLE EAST STATES

FUJIAN - SHANGHAI - MACAU

TAIWAN – BEIJIN – PEQUIM

DUBAI - BEIRUTE - LÍBANO





### **INSTITUCIONAL VIDEO**







# FOR A TASTER LIFE

